

NestLens for Service Providers

A verified profile that gets you discovered by fundraising founders and fund managers at the exact moment they need legal, audit, HR, advisory, or fund administration support. Intelligence access for proactive business development. Referral commission on every subscription you refer.

- Free

TO LIST YOUR PROFILE
- 20%

REFERRAL COMMISSION
- 3 days

PROFILE LIVE AFTER SUBMISSION
- Warm

INBOUND ONLY — NOT COLD LEADS

WHAT YOU GET BY LISTING ON NESTLENS

Verified SP profile page

- A public, verified profile at [nestlens.labelnest.in/sp/yourname](#) showing your specialisations, geography, engagement types, and connected client entities.
- Verified badge — not a self-declared directory listing
 - Specialisations as structured categories — not free text
 - Geography at city level — not regional blobs
 - Engagement types listed specifically — fund formation, term sheet review, SHA drafting, portfolio counsel, audit, compliance

Connected entity relationships

- When a GP or founder links you to an engagement, the relationship appears on your profile. Visible to everyone who views your SP page.
- Fund counsel, portfolio counsel, SHA review, audit engagement — all shown with relationship type
 - Client names visible with their permission — no confidential details
 - Every new engagement link adds social proof to your profile automatically

Warm inbound from the platform

- When a founder's Capital Readiness legal checklist flags gaps, the platform surfaces verified legal SPs. When a GP completes their compliance section, verified compliance advisors appear. You get inbound at the point of need.
- Surfaced at the moment founders or GPs identify the gap you solve
 - Inbound from founders who are actively raising — not cold list contacts
 - Fund managers completing their fund data room see verified fund counsel and administrators

Referral commission on all products

- Every client you refer who subscribes to any NestLens product earns you 20% of their annual plan. Tracked automatically. No cap, no expiry.
- Capital Readiness India: ₹2,000 per founder referred
 - Fund Track: \$100 per GP referred
 - Intelligence Individual: \$180 per subscriber referred
 - NestHR: ₹3,196 per 20-person company referred

WHAT YOUR PROFILE LOOKS LIKE

Example: Trilegal — NestLens SP profile

Organisation type	Law firm
Specialisations	

SHAREABLE PROFILE LINK

[nestlens.labelnest.in/sp/trilegal](#)

CONNECTED ENTITIES (SAMPLE)

**VC transactions, SEBI AIF,
startup counsel, fund
formation**

Geography	Delhi, Mumbai, Bangalore
Engagement types	Fund formation, LPA drafting, SHA review, term sheet, portfolio counsel
Active fund clients	12
Active company clients	34
Verification status	Verified by NestLens

Blackthorn Fund I

Fund counsel

AgriStack Technologies

Portfolio counsel

Moonrider Clean Tech

SHA review

Nexus India III

Fund counsel

+ 8 more connected entities

INTELLIGENCE FOR BUSINESS DEVELOPMENT

NESTLENS INTELLIGENCE

Know who just raised or formed a fund before your competitors do.

Service providers who use NestLens Intelligence for business development stop relying on conference attendance and personal referrals as their only source of new mandates. Intelligence gives you deal signals — who just raised, who is forming a new vehicle, who is preparing for a transaction — before the press covers it and before your competitors call.

✓ Fundraise signals — which startups just closed a round and now need legal, HR, or audit support for their next phase

✓ Fund formation signals — which GPs are forming new vehicles and need fund counsel and administrators now

✓ SEBI AIF filings structured and searchable — new AIF registrations surface in real time

✓ People moves — who moved from one fund to another, who left to start their own vehicle

✓ 110,000+ contacts linked to entity profiles — find the right person at a fund or startup in minutes

✓ Active deployment signals — which funds are actively deploying and will have portfolio companies needing support soon

HOW YOUR CLIENTS BENEFIT — AND WHY THAT BRINGS MORE CLIENTS

When your clients use Capital Readiness, your engagements become more efficient.

A founder who arrives at your office with a structured, gap-identified data room and a legal checklist that has already flagged the IP assignment issue is a completely different engagement from a founder who arrives with a Google Drive folder and a vague sense that they need "legal stuff sorted." Capital Readiness means your client arrives prepared — and your engagement is focused on the substantive legal work, not on education and basic document assembly.

✓ Founders arrive with gap list already identified — legal engagement starts at the substantive level

✓ IP assignment, SHA status, and ESOP documentation flagged before your first meeting

✓ GPs arrive with fund data room structure complete — you review and advise, not build from scratch

✓ Compliance checklist in Capital Readiness mirrors what your audit and compliance team needs

REFERRAL EARNINGS — ACROSS ALL PRODUCTS

20% on every first paid signup you refer. No cap. No expiry.

200%

Every founder, fund manager, or company you refer who subscribes to any NestLens product earns you 20% of their annual plan. Tracked automatically through your unique referral link. Paid in INR. Applies to Capital Readiness, Fund Track, Exchange, and NestHR. Intelligence referrals earn 10%.

per referral · all products

HOW TO GET LISTED — 3 STEPS

1 Send your profile details

Organisation name, type, specialisations, geography, engagement types, and one contact person. Email to ankit@labelnest.in.

2 Verification in 3 business days

LabelNest verifies the organisation, creates the structured profile, and assigns your unique SP URL and referral link.

3 Profile goes live

Your SP page is live at nestlens.labelnest.in/sp/yourname. Share the link with clients and prospects. Accept connection requests from GPs and founders.

4 Start receiving inbound

Founders completing their legal checklist and GPs completing their fund data room see your verified profile suggested in the relevant sections.

Free to list. Live in 3 days. Send your details and we handle the rest.

No annual fee. No platform commission on your client engagements. Earn on referrals only.

ankit@labelnest.in · [+91 80734 63185](tel:+918073463185) · nestlens.labelnest.in/diy