

PRIVATE MARKET INTELLIGENCE

The intelligence layer for private capital markets

NestLens maps the people, funds, and firms that move private capital — capital managers, allocators, funds, founders, and the ecosystem around them. It is built for the parts of the market that public databases miss, with a focus on emerging managers and the relationships that actually close deals.

THE EXCHANGE

Where data supply meets data demand

Good private-market data is scattered across research desks, boutique providers, and internal teams that most buyers never find. NestLens Exchange is the marketplace that connects the two sides directly: teams who **produce** data, research, and reports, and teams who **need** them — without long procurement cycles or middlemen.

WHY IT EXISTS

Discovery is broken

Buyers can't find niche providers. Providers can't reach the buyers who'd pay for their work.

Procurement is slow

Custom research and datasets get stuck in weeks of back-and-forth before a single deliverable ships.



Trust is missing

No shared standard for quality, freshness, or provenance means every deal starts from zero.

One marketplace for private-market data, research, and reports.

Sellers list what they can deliver. Buyers post what they need. NestLens handles discovery, matching, and the trust signals that make a transaction possible — so both sides spend time on the work, not on finding each other.

Two sides, one Exchange

Whether you produce private-market intelligence or consume it, the Exchange is built around you.

FOR SELLERS

Turn your data and research into revenue

List datasets, custom research capabilities, and report offerings in front of buyers who are actively looking — funds, founders, advisors, and research teams across private markets.

WHAT YOU GET

- List once, stay discoverable.** Publish datasets or research services with clear scope, pricing, and delivery terms.
- Reach intent-driven buyers.** Respond to open buyer requests instead of cold outreach that goes nowhere.
- Direct conversations.** Chat, scope, and close with buyers inside the platform — no chasing across email threads.
- Build a credible profile.** Verification and a track record on the Exchange make every next deal easier to win.
- Any format works.** Raw data, custom research, recurring feeds, or one-off reports — you define the offering.

Become a seller

List your first offering and get in front of buyers this week.

FOR BUYERS

Source the data and research you actually need

Find vetted providers for datasets, custom research, and reports — or post exactly what you need and let qualified sellers come to you.

WHAT YOU GET

- Browse a curated marketplace.** Explore data and research offerings across private-market categories in one place.
- Post a request.** Describe your need once and receive proposals from providers who can deliver it.
- Compare and choose.** Review scope, pricing, and provider credibility side by side before you commit.
- Verified providers.** Trust signals and provider profiles reduce the risk in every engagement.
- Skip the procurement drag.** Go from need to deliverable without weeks of sourcing and vetting.

Start buying

Post a request or browse offerings and connect with providers directly.

How the Exchange works

A simple, transparent path from listing or request to a closed deal.

The seller journey

- 1 Create your profile**
Set up your provider profile and complete verification to build buyer trust.
- 2 List your offerings**
Publish datasets, research services, or report packages with scope, pricing, and delivery terms.
- 3 Respond to buyer requests**
See open requests that match what you do and send tailored proposals.
- 4 Close and deliver**
Agree terms in-platform, deliver the work, and grow your track record with every engagement.

The buyer journey

- 1 Browse or post**
Explore listed offerings, or post a request describing exactly the data or research you need.
- 2 Receive proposals**
Qualified providers respond with scope and pricing tailored to your request.
- 3 Compare providers**
Evaluate offerings, credibility, and terms side by side, then start a direct conversation.
- 4 Engage and receive**
Confirm the engagement and get your deliverable — without the usual sourcing overhead.

Verified

Provider profiles and trust signals on both sides of every deal.

Direct

No middlemen — buyers and sellers connect and transact themselves.

Focused

Purpose-built for private-market data, research, and reports.

Ready to join the Exchange?

Reach us at contact@labelnest.in · nestlens.labelnest.in