

LabelNest is a private market intelligence and capital infrastructure company based in Bangalore. We operate NestLens, a multi-product platform built for emerging markets that global platforms ignore. Every product is live, priced in INR, and purpose-built for Indian founders, institutions, and operators.

**55,000+ Entities
structured**

**70,000+ People and
contacts**

**17 Exchange
providers**

4 Live products

01 Capital Readiness

For founders and fund managers

Who it is for: Early-stage founders raising pre-seed through Series B, and emerging GPs raising Fund I or Fund II from LPs.

What it does: A complete investor readiness system. Structured data room, legal checklist, investor fit scoring, live grant and competition access, and expert pitch and financial templates.

- ✓ Founder track: INR 9,999/year · \$299/year globally
- ✓ Fund track: \$500/year, additional data rooms at \$300/year
- ✓ Cohort pricing from \$499/year for colleges, \$999/year for accelerators
- ✓ Referral programme: earn 20% of every subscription you refer

02 NestLens Intelligence

For fund managers, LPs, researchers,
and advisors

Who it is for: Emerging fund managers, LPs, family offices, investment researchers, and advisors who need structured private market data.

What it does: India's first private market intelligence platform. Structured, verified data on 55,000+ funds, LPs, GPs, venture studios, accelerators, incubators, and grants across emerging markets.

- ✓ Four tiers: Individual (\$150/mo) through Pro (\$1,800/mo), priced in INR
- ✓ Entity unlocks, monthly credits, and contact access per firm
- ✓ Exchange buyer access included free on all Intelligence plans
- ✓ Data room included on Growth and Pro tiers

03 NestLens Exchange

For data buyers and data sellers

Who it is for: Buyers: AI companies, investment firms, and research teams needing structured data. Sellers: domain experts, data providers, and research firms.

What it does: India's first Datarade-style marketplace for private market data and research, priced in INR. Buyers post project briefs. Verified sellers apply and deliver.

- ✓ Buyers join free. Pay per project only
- ✓ Sellers: \$199/year, 15 applications/month, quarterly rollover up to 45
- ✓ Project types: AI datasets, annotation, OCR, market research, custom briefs
- ✓ Founders with domain expertise can earn early revenue before their first product

04 NestHR

For corporates and campus placement
cells

Who it is for: Growing Indian companies needing full HRMS, and universities and colleges running placement seasons.

What it does: A complete HRMS with 11 modules covering the full employee lifecycle. PlacementOS for campus placement cells: student profiles, company drives, batch evaluations, and offer tracking.

- ✓ Corporate: INR 799/employee/year (Standard) · INR 999/employee/year (Plus)
- ✓ Campus: INR 20,000 to 60,000/year by batch size
- ✓ Built for Indian payroll, compliance, and how Indian companies actually run HR
- ✓ Complimentary People OS for faculty and staff at every campus tier

Explore all products and pricing: nestlens.labelnest.in/diy **Enterprise and partnership enquiries:**
nestlens.labelnest.in/enterprise-enquiry