

Capital Readiness Partner and Cohort Programme

One annual partnership. Your entire founder cohort gets investor readiness infrastructure. You earn on every referral, every mentor session, and every subscription beyond your own cohort. Zero operational overhead on your team.

\$49

PER FOUNDER PER YEAR

\$499

FLAT FOR 25 FOUNDERS

20%

REFERRAL COMMISSION

0

OVERHEAD ON YOUR TEAM

WHAT EVERY FOUNDER IN YOUR COHORT GETS

The investor readiness infrastructure most founders only discover they need after the investor asks for it.

Most programmes do an excellent job getting founders to pitch day. Capital Readiness handles what comes next — when an investor says yes to a meeting and asks for the data room within 48 hours.

Guided Investor Data Room

- 10 sections, 85 fields, stage-aware from pre-seed to Series A
- Document-level guidance on what to upload and why
- Shareable link with access control, open tracking, and NDA-accept gate
- Field source labels — Manual, Auto from Intelligence, Computed

Legal Readiness Framework

- IP assignment, SHA execution, cap table reconciliation, ESOP establishment
- Jurisdiction-aware checklist — Pvt Ltd, LLP, OPC, DPIIT
- Gaps identified before investors find them — not during diligence

Investor Fit Scoring — 8 signals

- 200,000+ funds and 7,000+ LP profiles — ranked and signal-rich
- Recently active, similar portfolio, cheque size, sector momentum
- Partner responsible, overlap check, warm intro paths

Grant and Competition Discovery

- 150+ BIRAC, DST, MeitY, SIDBI, and state-level schemes matched to each founder
- Live deadline tracking — never miss an application window
- Sector-specific matches — healthcare, deep tech, agritech, women entrepreneurship

Certified Audit and Verification New

- Third-party auditor reviews data room before investor outreach
- Written audit report attachable to shared data room link
- Shortens investor diligence — investors trust an audited room
- Credit-based: founders request when they need it

Intelligence Link New

- Data room linked to NestLens Intelligence entity graph on CIN
- Verified fields raise confidence weights on the founder's Intelligence profile
- NestIntel update flags appear when new data is found about the company
- Investor match scores update live as funds change thesis

MENTOR CONNECT — FOR YOUR COHORT FOUNDERS AND YOUR OWN MENTORS

Mentor Connect New

Founders book sessions with experienced operators, investors, legal specialists, and fundraising advisors for specific diligence gaps and fundraising challenges. Your programme's mentors can list on Mentor Connect and earn from every session booked — by your founders and founders anywhere on the platform. Your programme earns 20% of platform gross from sessions booked with mentors you refer to the platform.

Quick Call — 20-30 min

One specific problem. One expert.
IP question, SHA point, investor relationship question.

Full Session — 60 min

Data room review, pitch practice, cap table restructuring, investor targeting strategy.

Deep Dive — multi-hour

Full pitch, financial model, data room, and investor targeting reviewed end to end.

WHAT YOUR PROGRAMME GETS

Logo on NestLens platform

Listed as a verified incubation partner on nestlens.labelnest.in — visible to all platform users globally.

NestLens logo on your site

NestLens listed as a technology partner on your programme page for the duration of the agreement.

Case study rights

Full rights to publish founder readiness outcomes as case studies for NAAC, annual reports, and partner communications.

Referral commission — 20%

Every subscription referred beyond your own cohort earns 20% of the annual plan. No cap, no expiry. Tracked automatically.

Mentor network revenue

20% of platform gross from Mentor Connect sessions booked with mentors your programme refers to the platform.

Annual impact report

Annual report on founder readiness outcomes — VC Readiness Scores, gaps identified, grants discovered, investor match quality.

PARTNER REFERRAL EARNINGS — ALL PRODUCTS

YOUR REFERRAL LINK EARNS 20% ON ANY FIRST PAID SIGNUP ACROSS ALL NESTLENS PRODUCTS (INTELLIGENCE 10%)		
PRODUCT AND PLAN	YOUR CUT	PER REFERRAL
Capital Readiness — India Founder	20%	₹2,000 per subscriber
Capital Readiness — Global Founder	20%	\$60 per subscriber
Capital Readiness — Fund Track	20%	\$100 per subscriber
Intelligence — Individual (\$1,800/yr)	10%	\$180 per subscriber
Exchange — Seller listing (\$199/yr)	20%	\$40 per subscriber
NestHR — 20-person company	20%	₹3,196 per subscriber

COHORT PRICING

COHORT SIZE	ANNUAL FEE	PER FOUNDER	INCLUDES
Up to 25 founders	\$499/year (₹41,999)	~\$20	Full access + optional co-branding under your programme name
Up to 50 founders	\$833/year (₹70,000)	~\$17	Full access + co-branding included
Up to 100 founders	\$1,499/year (₹1,26,000)	~\$15	Full access + co-branding + white-label option
Per-founder option	\$49/founder/year (₹4,119)	\$49	Variable cohort sizes, rolling intake
	₹0 for 60 days	Free	

COHORT SIZE	ANNUAL FEE	PER FOUNDER	INCLUDES
Free pilot option			5 founders, full access, MOU-based, paid only if founders find value

COMPARISON — WHAT EACH TIER INCLUDES

FEATURE	FREE PILOT	PER-FOUNDER	FULL COHORT
Full data room — 9 features	✓	✓	✓
Investor fit scoring — 8 signals	✓	✓	✓
Grant discovery — 150+ schemes	✓	✓	✓
Certified Audit	Credits only	✓	✓
Mentor Connect	✓	✓	✓
Intelligence entity link	✓	✓	✓
Mentor enrolment for your mentors	✓ Free	✓ Free	✓ Free
Logo exchange — both sides	✓	✓	✓
Co-branding under your name	—	—	✓
Case study rights	✓	✓	✓
Referral commission — 20%	—	✓	✓
Annual impact report	—	Summary	✓ Full

NEXT STEPS

- 1 Select an option**

Free pilot is the lowest-risk start. Confirm which option and we move immediately — no procurement delay.
- 2 20-minute platform walkthrough**

Ankit walks your team through the data room, readiness score, investor matching, Mentor Connect, and Verified Audit. 20 minutes by video call.
- 3 MOU signed**

Simple 2-page MOU drafted by LabelNest within 2 business days. Digital signature. No complex legal process.
- 4 Founders and mentors onboarded**

LabelNest sends welcome guide and onboarding support directly to each founder and mentor. Zero overhead on your team.

Ready to proceed? Start with a 20-minute call.

No commitment required. See the platform before deciding on an option.

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